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U.S. Chamber-led ATM Coalition Launches Make Transportation Job #1 Campaign

WASHINGTON, D.C.—With just two months remaining on the most recent federal highway and public transportation program extension, the Americans for Transportation Mobility (ATM) Coalition delivered an open letter to Congress today pressing for action on a multi-year bill. The letter, signed by more than 1,000 companies, organizations and chambers of commerce from all fifty states marks the launch of a multifaceted campaign to tell Congress to “Make Transportation Job #1” and to pass a highway and transit bill this spring.

“Addressing our transportation challenges is critical to economic growth and national competitiveness,” said Janet Kavinoky, vice president of the ATM Coalition. “Our country can’t get back on its feet economically if we can’t move people and goods efficiently.”

The eighth extension of the Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU), expires on March 31, 2012. While both Republican and Democratic leadership recently identified reauthorization as an important element of the jobs agenda with the potential to help bolster the ailing construction sector and buoy national competitiveness, Congressional leaders have yet to detail a path forward.

“For the last six months, leaders in Washington – both Republicans and Democrats – have repeatedly stated that a surface transportation bill is an important item for the jobs agenda,” said Kavinoky. “It’s time Congress and the President follow words with action and make transportation job number one.”

The ATM Coalition is launching a six figure ad campaign here in Washington, D.C. and in key states and districts around the country over the month of February, including television, radio and on-line ads. The “Make Transportation Job #1 Campaign” will include a radio tour and a massive grassroots initiative over the February recess.

The Americans for Transportation Mobility Coalition is a nationwide effort by business, labor, transportation organizations, and concerned citizens to advocate for improved and increased federal investment in the nation’s aging and overburdened transportation system.

For more information please visit us at: www.fasterbettersafer.org.

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